



**THIS IS
YOUR CHANCE
TO MAKE A CHANGE**

INDEED

THE CONTEST

Making hardware circular usually means adding services. That said you need a team of designers, engineers, business and communication strategist as well as money to make that happen. With all that we can help!

WIN A HUMANE INNOVATION



www.surveymonkey.de/r/humane-innovation

Please answer our detailed questionnaire to enter the contest and get the chance to win a humane innovation powered and supported by INDEED.

More information: www.indeed-innovation.com/humane-innovation



WE HELP YOU TO DELIVER A POSITIVE IMPACT ON PEOPLE AND PLANET

Take part in our contest and win a part of your future humane innovation. Just answer our questionnaire until August 31st as detailed as possible. We will pick one entry which is most promising to deliver the biggest possible and viable advancement towards a better future for all life on earth in the given time span of 3-4 months (within a budget from our site of € 25k).

Together with the winner's team we will envision, design, and lay the foundation to develop sustainable business models and ecosystems, brought to life through conscious products and services that cater to human, planetary, and business needs.



MEET YOUR TEAM



This will be your core team:

- Heiko Tullney – Creative Lead and Industrial Design
- Eunji Park – Research Lead and Behavioral Design
- Florian Witt – Engineering Lead
- Vinay Bhajantri – Sustainable Engineering and Design Expert

More colleagues with diverse skills will join according to project scope and goal of your humane innovation.

HUMANE INNOVATIONS

are characterized by three qualities:

- Keeping products and materials in use and minimizing their negative impact through circular business models and production
- Supporting a shift from self-interest and instant gratification to collective care and social impact
- Bringing the best of humanity to the task of improving all life on the planet



TO BUILD A MORE BEAUTIFUL FUTURE WE HAVE TO RECODE INNOVATION.

By intersecting the needs of people, planet, and business, we will create more positive emotions with less consumption, build more robust systems, and deliver the biggest possible and viable advancement towards a better future for all life on earth.

Enter our “humane innovation”-contest and experience what’s possible if you really want to improve all life on the planet and succeed.



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STANDARD CONTEST RULES

To provide fair and equal chance of winning to all participants, the following are the official rules.

NO PURCHASE NECESSARY. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.

ELIGIBILITY: Contest is open to all organisations, departments, individuals who are 18 years of age or older. Employees of INDEED Innovation ("Sponsor"), Sponsor Partners and their respective parents, subsidiaries, affiliates, and advertising agencies and members of their immediate family (spouse, parent, sibling or child and their respective spouses, regardless of where they reside) and persons living in the same household of such employees, whether or not related, are not eligible to enter or win. Void where prohibited by law. The contest is subject to all applicable federal, state, and local laws.

HOW TO ENTER: Visit <http://www.indeed-innovation.com/humane-innovation> and follow the directions provided to complete and submit the online survey form <https://www.surveymonkey.de/r/humane-innovation> to receive one (1) entry. Limit of one (1) entry per person using only one (1) email address throughout the contest period. Entrants must send entries using the correct contest entry form, email address, subject line, and any other specific entry information requested in the contest announcement. Eligibility of individual entries will be at the sole discretion of the Sponsor, for any reason or for no reason, though specific reasons for disqualification may include use of inappropriate language or visuals. The Sponsor is not responsible for and will not consider incomplete or incorrect entries. Entries generated by script, macro, mechanical or other automated means and entries by any means which subvert the entry process are void. Multiple entries received from any person in excess of the stated limitation will be void. All entries become the sole property of the Sponsor and will not be returned.

DRAWING: One (1) potential prize winner will be selected in an extensive discussion within the team, valuating feasibility, viability and scope of project, held within 2 weeks of contest ending date from among all eligible entries received and combined throughout the contest period. Odds of winning the prize depend on the number of eligible entries received throughout the contest period and judgement by the Sponsor's team.

WINNER NOTIFICATION: The winner of the contest will be contacted at the "entry" email address used to enter the contest, and the person receiving and replying to the winner announcement email will be considered the winner unless they specify another person within the reply email as the winner. The Sponsor will negotiate the contest prize and the project timeline with the winner. Claiming of prizes requires an email response to the Sponsor from the winning sender email address within 30 days of being notified of winning at the email address used to enter. Failure to respond shall mean that the winner forfeits the prize. The sponsor is not required to award elsewhere any prizes forfeited by the chosen winner(s).

GENERAL CONDITIONS: By participating, each entrant agrees: (a) to abide by these official rules and decisions of Sponsor, which shall be final in all respects relating to this contest; (b) to release, discharge and hold harmless Sponsor, and their respective parents, affiliates, subsidiaries, and advertising and Sweepstakes agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the foregoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the contest or the acceptance, possession, use or misuse of any awarded prize (or portion thereof), including any/all travel/activity related thereto; and (c) to accept one informative call with further information or to clarify entry details from INDEED Innovation.

ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. Sponsor reserves the right in its sole discretion to cancel, modify or suspend any portion of the contest for any reason, including should any cause corrupt the administration, security or proper play of the contest and, in the event of termination, to determine the potential winner in a random drawing from among all eligible non-suspect entries received and combined up to such time of impairment.

SPONSOR: INDEED Innovation GmbH, Schopenstehl 15, 20095 Hamburg, Germany.

To participate in the contest, it is essential that the organizer processes (ie collects, stores and uses) your personal data (including name, first name, e-mail address, other information). The organizer needs your address data for sending the prize. The organizer takes the handling of your personal data very seriously. All further information on the organizer's data processing can be found in INDEED's general privacy policy <http://www.indeed-innovation.com/en/impressum>.



The background of the slide is a solid blue color. Overlaid on this background is a large, faint graphic. It consists of a gear-like shape on the left side, with several teeth visible. To the right of the gear is a stylized human figure, possibly representing a person in motion or a specific pose. The entire graphic is rendered in a lighter shade of blue, creating a subtle watermark effect.

For more information please visit:

www.indeed-innovation.com/humane-innovation

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